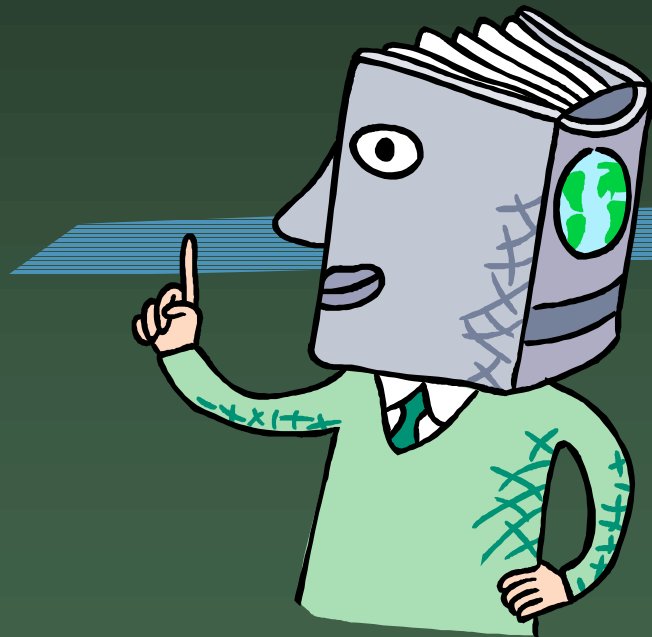


Cancer Pain Education for Patients and the Public



Module IV
Public Education
for Pain Management
Yvette Colon

Identify Your Goals



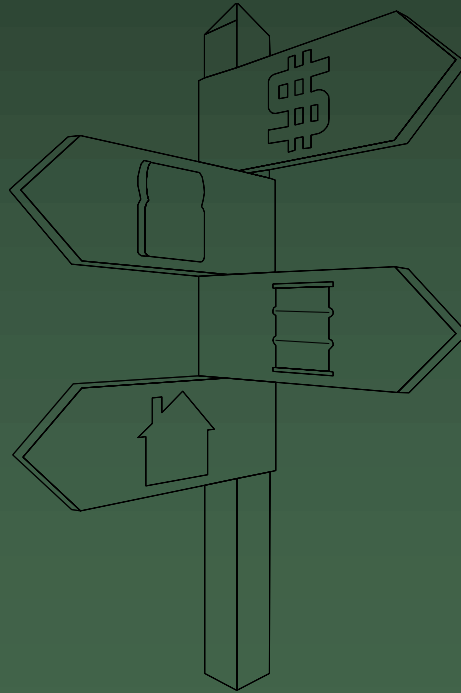
Target Your Audience



Determine Your Overall Message



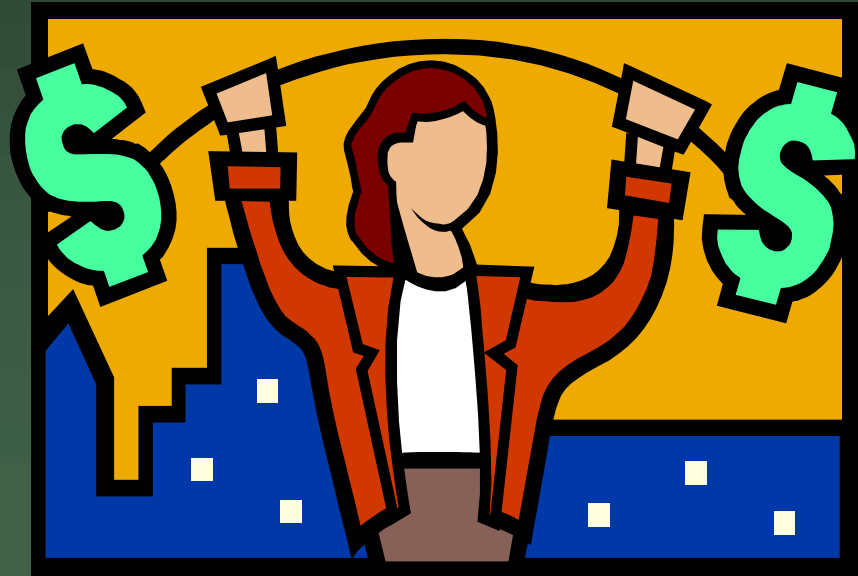
Assess Your Resources



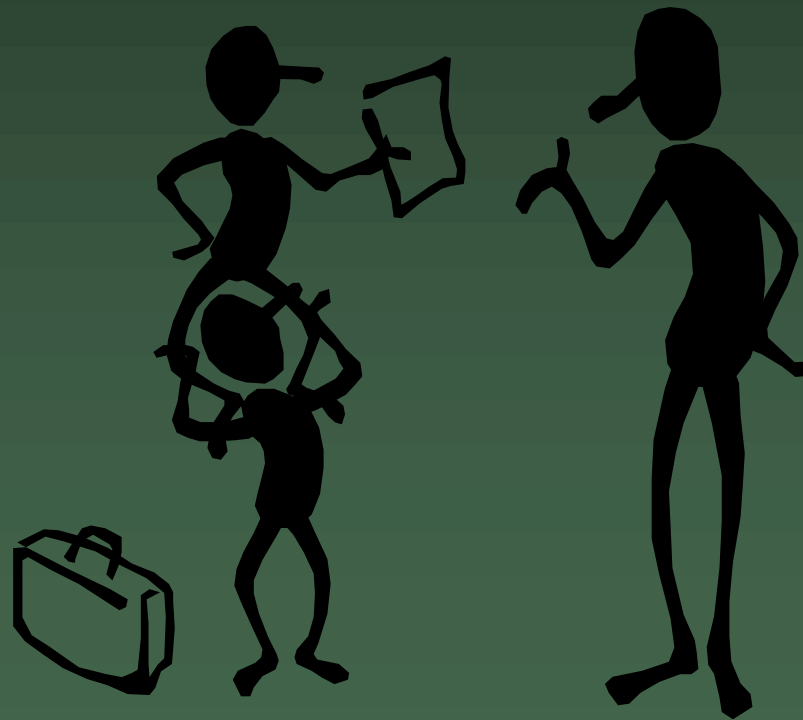
Select Type of Activity



Prepare a Budget and Timeline



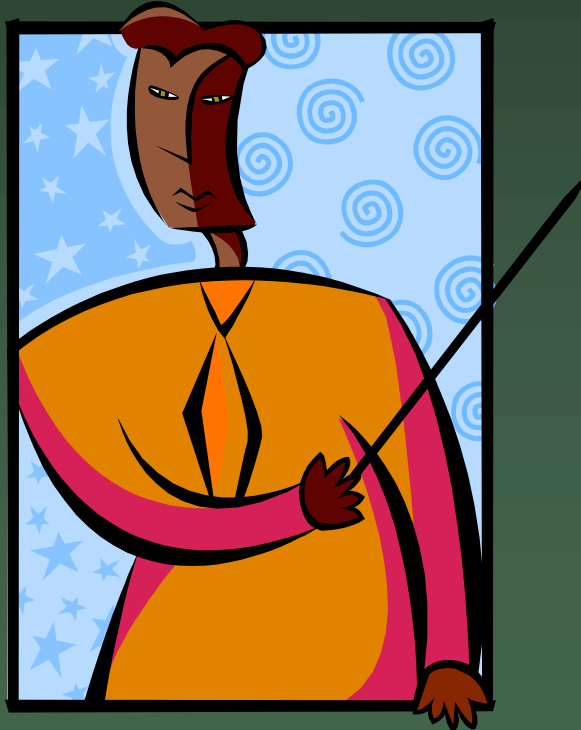
Recruit Partners



Raise Funds



Arrange for Presenters



Market to Potential Participants



Organize Logistics



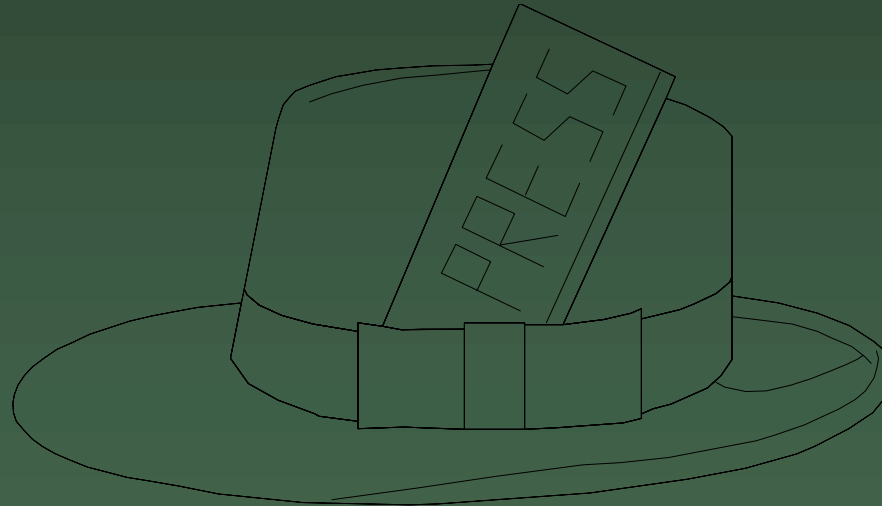
Arrange Handouts



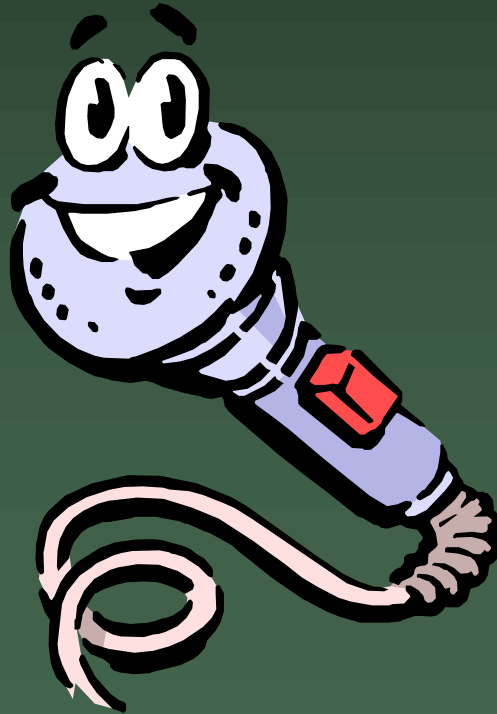
Practice Your Presentation



Increase Impact Through Press Coverage



Enjoy the Program



Evaluate the Program

