

Slide 1

⋮  
**Cancer Pain Education for Patients and the Public**

**Module IV  
Public Education  
for Pain Management**

**Yvette Colon, MSW, ACSW, BCD  
Faculty Member**

⋮

---

---

---

---

---

---

---

---

---

---

Slide 2

⋮  
**Public Education for Pain Management**

**Identify Your Goals**

⋮

---

---

---

---

---

---

---

---

---

---

Slide 3

⋮  
**Public Education for Pain Management**

**Target Your Audience**

⋮

---

---

---

---

---

---

---

---

---

---

Slide 4

⋮

**Public Education for Pain Management**

**Determine Your Overall Message**

⋮

---

---

---

---

---

---

---

---

---

---

Slide 5

⋮

**Public Education for Pain Management**

**Assess Your Resources**

⋮

---

---

---

---

---

---

---

---

---

---

Slide 6

⋮

**Public Education for Pain Management**

**Select Type of Activity**

⋮

---

---

---

---

---

---

---

---

---

---

Slide 7

⋮

**Public Education for Pain Management**

**Prepare a Budget and Timeline**

⋮

---

---

---

---

---

---

---

---

---

---

Slide 8

⋮

**Public Education for Pain Management**

**Recruit Partners**

⋮

---

---

---

---

---

---

---

---

---

---

Slide 9

⋮

**Public Education for Pain Management**

**Raise Funds**

⋮

---

---

---

---

---

---

---

---

---

---

Slide 10

⋮

**Public Education for Pain Management**

**Arrange for Presenters**

⋮

---

---

---

---

---

---

---

---

---

Slide 11

⋮

**Public Education for Pain Management**

**Market to Potential Participants**

⋮

---

---

---

---

---

---

---

---

---

Slide 12

⋮

**Public Education for Pain Management**

**Organize Logistics**

⋮

---

---

---

---

---

---

---

---

---

Slide 13

⋮

**Public Education for Pain Management**

**Arrange Handouts**

⋮

---

---

---

---

---

---

---

---

---

---

Slide 14

⋮

**Public Education for Pain Management**

**Practice Your Presentation**

⋮

---

---

---

---

---

---

---

---

---

---

Slide 15

⋮

**Public Education for Pain Management**

**Increase Impact Through  
Press Coverage**

⋮

---

---

---

---

---

---

---

---

---

---

Slide 16

⋮

**Public Education for Pain Management**

**Enjoy the Program**

⋯

---

---

---

---

---

---

---

---

---

Slide 17

⋮

**Public Education for Pain Management**

**Evaluate the Program**

⋯

---

---

---

---

---

---

---

---

---